

SAKURA YAMAOKA



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■ Work Permit: Dec 13, 2025 - Dec 31, 2027
(max. 20 hrs/wk until Dec 12, 2025)

Branding Headline

I am a multidisciplinary designer and creative producer who is currently expanding my expertise in digital media marketing to enhance my knowledge and stay up-to-date with industry trends. I worked at a small creative company that creates interactive content in Tokyo for more than seven years, where I gained experience in planning and project management for exhibitions and events, as well as UX/UI design and video production for museums. My strengths include planning, leading cross-functional teams, organizing information to ensure projects progress smoothly, and proficiency in design software such as Adobe Creative Suite.

Technical Skills

- Event & exhibition management
- Graphic, UX/UI, Video & animation design
 - Creating vector-based graphics and UI
 - Photo editing, retouching, and creating visual assets
 - Producing motion graphics, animations, and video editing
- Digital marketing

Technical Skills

- Adobe Illustrator, Photoshop, After Effects, Premiere Pro
- Figma
- Canva
- Wix
- Microsoft Word, Excel, PowerPoint

Core Competencies

Creative Problem-Solving, Project Management, Collaboration & Leadership

Experience

Maziart Inc., Toronto, Canada (Freelance, Remote)

Oct 2025 – Present

Maziart is the production house and creative consultancy of multimedia artist and designer, Maziar Ghaderi. This Toronto-based start-up offers services in time-based media, branding, and event planning.

Immersive Producer & Marketing Manager, Oct 2025 – Present

- Designed branding materials and visual assets for immersive museum projects
- Developed concept decks and visual direction for storytelling and marketing
- Supported website and social media promotion to boost visibility

[2.5 Kobo Inc.](#), Toronto, Canada (Co-op, Remote)

Sep 2025 – Present

OkoshiBumi is a Tokyo-based paper art brand that creates pop-up and 3D postcards inspired by traditional Japanese townscapes.

Marketing Manager

- Help manage social media accounts and content ([Instagram](#))
- Assist with website updates and maintenance
- Support brand promotion for paper-based products like pop-up cards and architectural models

[PROTOTYPE Inc.](#), Tokyo, Japan (Permanent, On-site)

Nov 2016 – Dec 2023

A creative company producing interactive experiences for museums, exhibitions, and stores using AR, VR, and sensors.

Creative Producer

- Led PR events and exhibitions
- Delegated tasks and managed team members
- Mapped venue layouts and created website graphics
- Lead project manager for the company's first exhibition, attracting 2,000 visitors

Multidisciplinary Designer (Graphic, UX/UI, Video & Animation)

- Designed interactive games and informational screens for facilities
- Edited videos and created animations
- Scheduled appointments for the CEO
- Kept records of company expenses

Education | Training

[George Brown College](#), Toronto, Canada

Jan 2025 – Dec 2025

- Major: Marketing Management – Digital Media Program (B433)
- Degree: Postgraduate Certificate

[International Language Academy of Canada](#), Toronto, Canada

Feb 2024 – Oct 2024

- Major: University Pathway Program

[Kuwasawa Design School](#), Tokyo, Japan

Apr 2014 – Mar 2017

- Major: General Design Department / Industrial and Product Design
- Degree: Diploma (3-years)
- Grade: Valedictorian, GPA: 3.9/4.0

Professional Development | Certifications

- Google Ads Display Certification - Expires Mar 2026
- Google Ads Search Certification - Expires Mar 2026

Community Involvement

[Toronto Japanese English Language Exchange](#), Toronto, Canada (On-site)

Mar 2025 – Present

Event Support & Media Volunteer

- Film and edit short videos and contribute to social media management ([Instagram](#))
- Greet and assist guests at weekly language exchange events